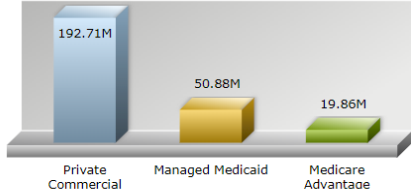



## County-level Enrollment Estimates & Market Share

[CHC Training ?](#)

County Enrollment Estimates		State Enrollment Estimates								
<a href="#">Company Market Share by County</a>  <a href="#">Enrollment by Product Type by County</a> <a href="#">Insured Demographics by County</a>  <a href="#">Comprehensive Download 4Q17</a> <a href="#">Comprehensive Download 3Q17</a> <a href="#">Comprehensive Download 2Q17</a> <a href="#">Comprehensive Download 1Q17</a> <a href="#">Comprehensive Download 4Q16</a> <a href="#">Comprehensive Download 4Q15</a> <a href="#">Comprehensive Download 4Q14</a>	<b>Enrollment By Segment as of 4Q17</b>  <table border="1"> <caption>Enrollment By Segment as of 4Q17</caption> <thead> <tr> <th>Segment</th> <th>Enrollment (M)</th> </tr> </thead> <tbody> <tr> <td>Private Commercial</td> <td>192.71</td> </tr> <tr> <td>Managed Medicaid</td> <td>50.88</td> </tr> <tr> <td>Medicare Advantage</td> <td>19.86</td> </tr> </tbody> </table>	Segment	Enrollment (M)	Private Commercial	192.71	Managed Medicaid	50.88	Medicare Advantage	19.86	<a href="#">Company Market Share by State</a> <a href="#">State by Company Market Share</a>  <a href="#">Enrollment by Product Type by State</a> <a href="#">Insured Demographics by State</a>
Segment	Enrollment (M)									
Private Commercial	192.71									
Managed Medicaid	50.88									
Medicare Advantage	19.86									
County Maps	Population Demographics	Labor Market Stats								
<a href="#">Company Market Share Maps</a> <a href="#">Market Demographic Maps</a> 	<a href="#">Health Insurance Estimates by County (Census SAHIE)</a> <a href="#">State Health Insurance Profiles</a> <a href="#">Insured Estimates by State</a>	<a href="#">County Employment &amp; Wages</a>								

- County Health Coverage™ delivers competitive intelligence – enrollment and market share - at local market levels
- Enrollment basis is state-level, statutory financial statements from the National Association of Insurance Commissioners (NAIC)
- Enrollment estimates based on sound logic and in-depth market analysis
- Subscribers also have access to contributory datasets including demographics and labor market statistics
- User-friendly web table design with easy-to-navigate tables and download to Excel
- Interactive heat maps that provide both national and state/county views of membership density, population, insured/uninsured and dual eligible
- Company Market Share by Metro Area

Mark Farrah Associates ★ Call us at 724-338-4100 to learn more about the County Health Coverage™  
Or

★ Visit the product page on our website to view an informational video.

## Query-driven Tables

### Company Market Share - As of December 31, 2017

[County View](#) | [State View](#) | [Metro Area View](#)

Period:

Parent or Company:

State:

County:

Blues:

[? About this Data](#) [Download](#)

Drag a column header and drop it here to group by that column. When sorting: first click = descending, 2nd click= ascending, 3rd click= no sorting.

Period	State	County	Company	FIPS	Total Private	Private Share	Private Risk	Private ASO	Managed Medicaid	Medicaid Share	Medicare Advantage	Medicare Advantage Share	PDP	PDP Share
		<input type="text"/>	<input type="text"/>	<input type="text"/>										
4Q17	AK	Anchorage Municipality	OTHER AK TPAS	02020	74,833	19.90 %	0	74,833	0	0.00 %	0	0.00 %	0	0.00 %
4Q17	AK	Anchorage Municipality	PREMERA BLUE CROSS GRP	02020	54,825	14.58 %	39,060	15,765	0	0.00 %	0	0.00 %	0	0.00 %
4Q17	AK	Fairbanks North Star Borough	OTHER AK TPAS	02090	23,963	6.37 %	0	23,963	0	0.00 %	0	0.00 %	0	0.00 %
4Q17	AK	Matanuska-Susitna Borough	OTHER AK TPAS	02170	23,928	6.36 %	0	23,928	0	0.00 %	0	0.00 %	0	0.00 %
4Q17	AK	Anchorage Municipality	AETNA GRP	02020	23,129	6.15 %	3,098	20,031	0	0.00 %	291	35.93 %	748	2.04 %
4Q17	AK	Fairbanks North Star Borough	PREMERA BLUE CROSS GRP	02090	17,556	4.67 %	12,508	5,048	0	0.00 %	0	0.00 %	0	0.00 %
4Q17	AK	Matanuska-Susitna Borough	PREMERA BLUE CROSS GRP	02170	17,530	4.66 %	12,489	5,041	0	0.00 %	0	0.00 %	0	0.00 %

- Use dropdown and column filters to access **County-level enrollment & market share by Segment and Company**
- Updated quarterly
- Click on column headers to sort ascending – descending order
- Drop and drag to “group” data by column
- Download to Excel

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## Interactive Heat Maps

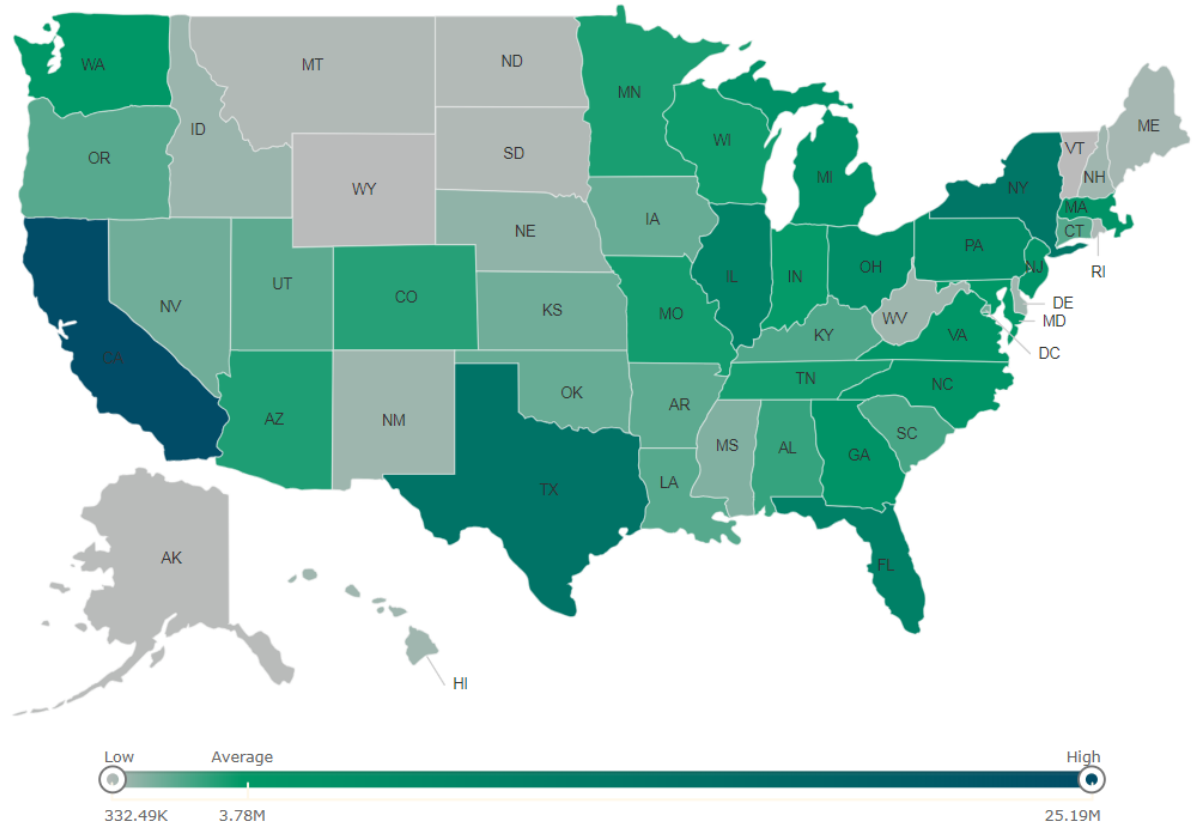
### Company Market Share Maps: Enrollment by Segment and State - As of December 31, 2017

Period:   
 Parent or Company:   
 Segment:   
 Blues:

#### State Enrollment

State	Enrollment
AK	376,020
AL	2,793,337
AR	2,066,234
AZ	3,223,433
CA	25,186,643
CO	3,071,681
CT	2,205,142
DC	1,619,716
DE	824,007
FL	10,757,207
GA	5,435,908
HI	835,637
IA	1,881,142
ID	919,697
IL	10,161,559
IN	3,702,568
KS	1,714,366
KY	2,331,002
LA	2,201,858
MA	5,509,441
MD	4,035,277
ME	716,603
<b>Total</b>	<b>192,714,112</b>

#### 4Q17 Private Enrollment



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